

## Attitudes of Europeans towards Tobacco



Number of interviews:  
26.751

Fieldwork:  
25/02-11/03/2012

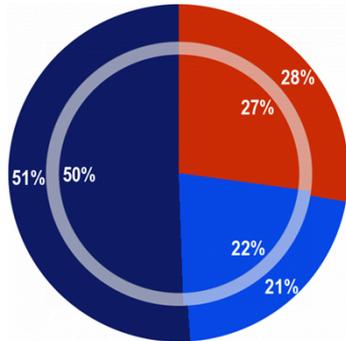
Number of interviews:  
501

Fieldwork:  
25/02-10/03/2012

Methodology: face-to-face

### 1. TOBACCO CONSUMPTION

QD1. Regarding smoking cigarettes, cigars or a pipe, which of the following applies to you?



EU27 (Outer pie) LU (Inner pie)

EU27		LU	
EB77.1	EB77.1-EB72.3	EB77.1	EB77.1-EB72.3
28%	- 1	27%	+ 2
21%	- 1	22%	=
51%	+ 2	50%	- 3

- You currently smoke
- You used to smoke but you have stopped
- You have never smoked

References: EB77.1 (02-03/2012), EB72.3 (10/2009)  
Base: All respondents

QD1. Regarding smoking cigarettes, cigars or a pipe, which of the following applies to you?

You currently smoke



TOTAL	28%	27%
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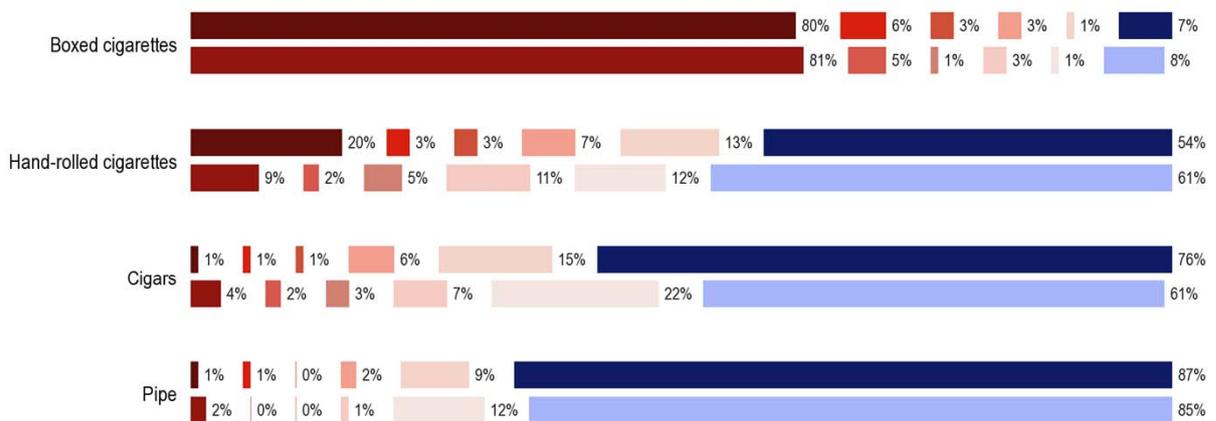
Sex	EU27	LU
Male	32%	30%
Female	24%	24%

Age	EU27	LU
15-24	29%	25%
25-39	37%	33%
40-54	34%	30%
55 +	17%	19%

Difficulties paying bills	EU27	LU
Most of the time	46%	33%
From time to time	34%	34%
Almost never	23%	26%

Socio-demographic breakdown

QD7. How often do you use the following tobacco products?



Daily

Weekly

Monthly

Less than monthly

You have tried only once or twice

Never

Base: Current smokers

### EUROBAROMETER 77.1 RESULTS FOR LUXEMBOURG



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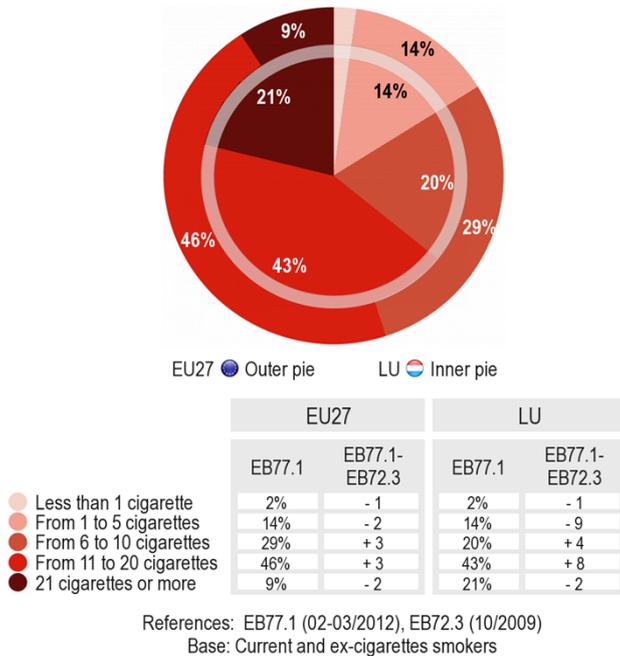
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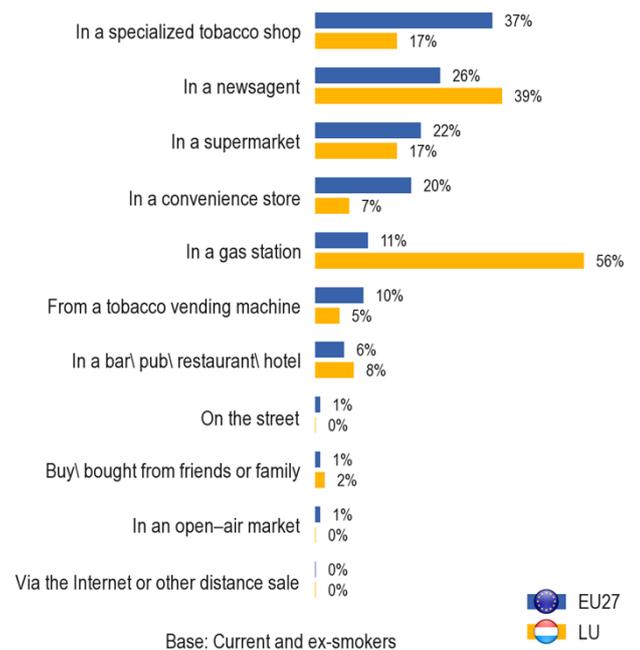
Methodology: face-to-face

## 2. TOBACCO CONSUMPTION AND PURCHASING TOBACCO

QD8. On average, how many cigarettes do you smoke each day?

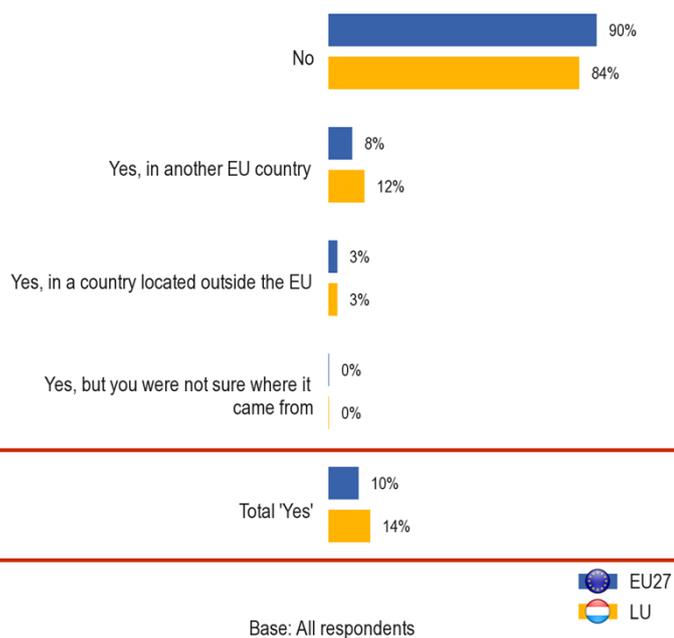


QD16. Where do/did you regularly buy tobacco products?

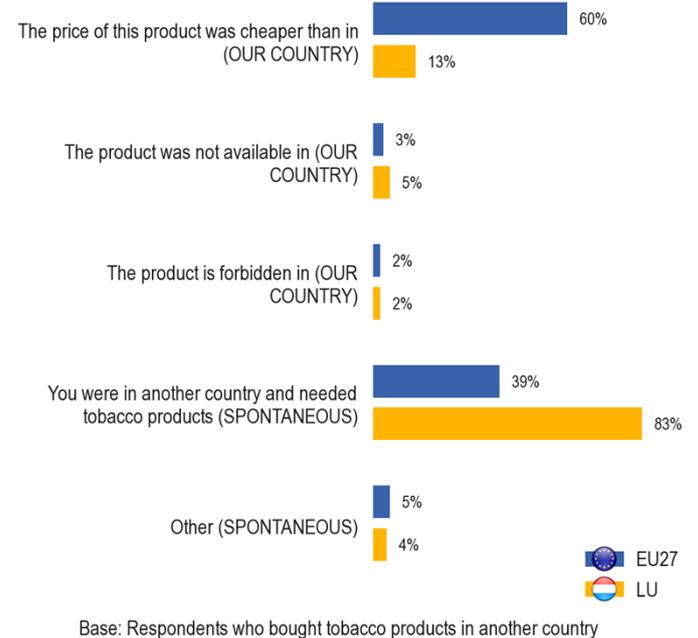


## 2. PURCHASING TOBACCO (cont.)

QD18. In the past 12 months, have you bought tobacco products in another country than (OUR COUNTRY)?



QD19. For what reasons have you bought tobacco products in another country?



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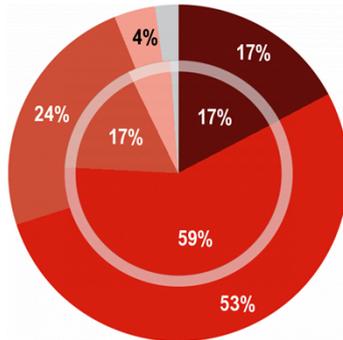
Fieldwork: 25/02-11/03/2012

Fieldwork: 25/02-10/03/2012

Methodology: face-to-face

### 3. STARTING/STOPPING SMOKING

QD5. How old were you when you started smoking on a regular basis, i.e at least once a week?

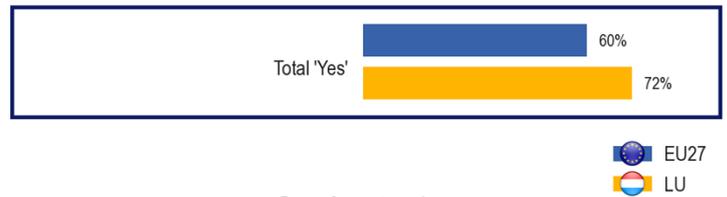
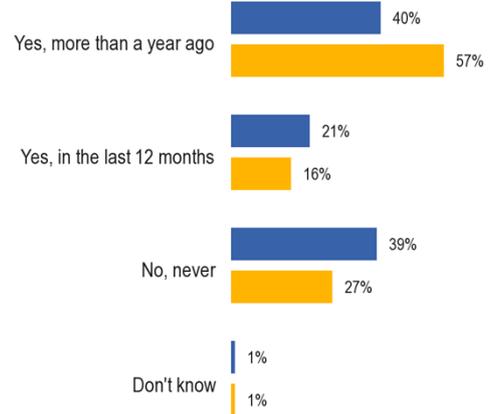


- Less than 15 years old
- Between 15 and 18 years old
- Between 19 and 25 years old
- Older than 25 years old
- Refusal
- Don't know

EU27 Outer pie LU Inner pie

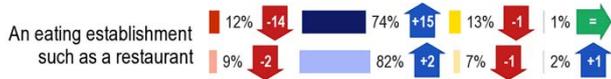
Base: Current and ex-smokers

QD12. Have you ever tried to quit smoking?



### 4. EXPOSURE TO TOBACCO SMOKE

QD10. The last time you visited ... in the last 6 months in (OUR COUNTRY), were people smoking inside?



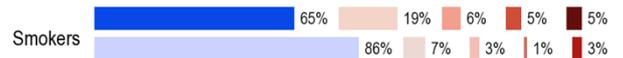
EU27 LU

Yes No Have not visited in the last 6 months (SPONTANEOUS) Don't know

Evolution 02-03/2012-10/2009

Base: All respondents

QD11. How often are you exposed to tobacco smoke indoors at your workplace?



EU27 LU

Never or almost never Occasionally Less than 1 hour a day 1 - 5 hours a day More than 5 hours a day

## EUROBAROMETER 77.1 RESULTS FOR LUXEMBOURG



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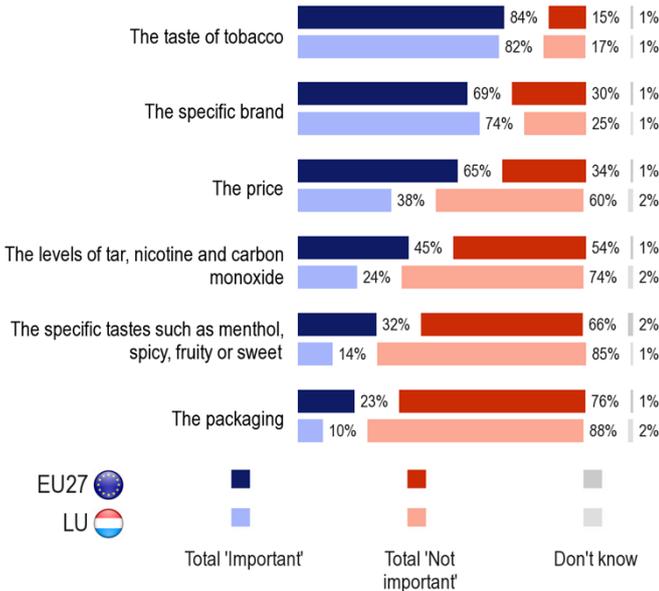
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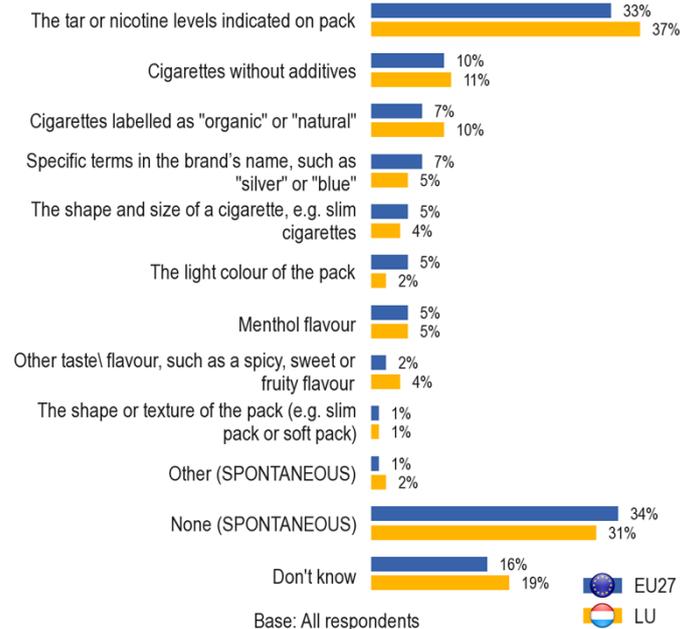
5. AWARENESS AND ATTITUDES

QD9. How important is/was each of the following factors in your choice of brand of cigarettes?



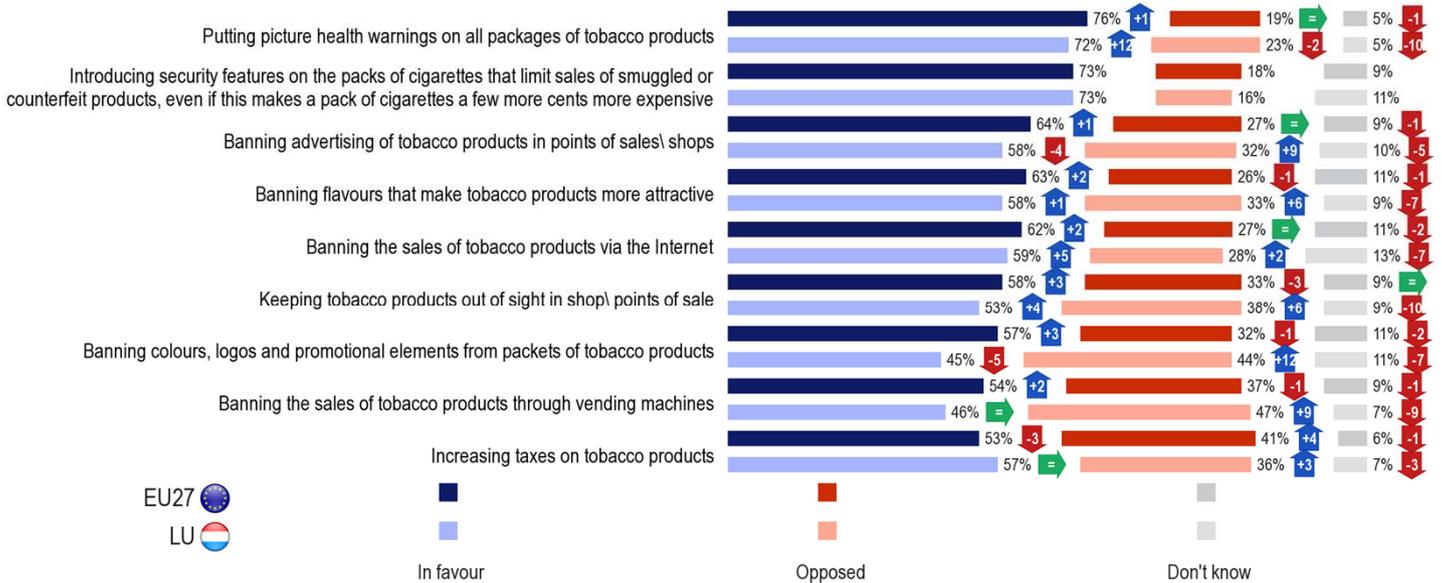
Base: Current and ex-cigarettes smokers

QD15. Which of the following characteristics do you consider indicate that a cigarette brand is less harmful than others?



Base: All respondents

QD22. Would you be in favour of or opposed to any of the following measures?



Base: All respondents

Evolution 02-03/2012-10/2009

EUROBAROMETER 77.1 RESULTS FOR LUXEMBOURG

